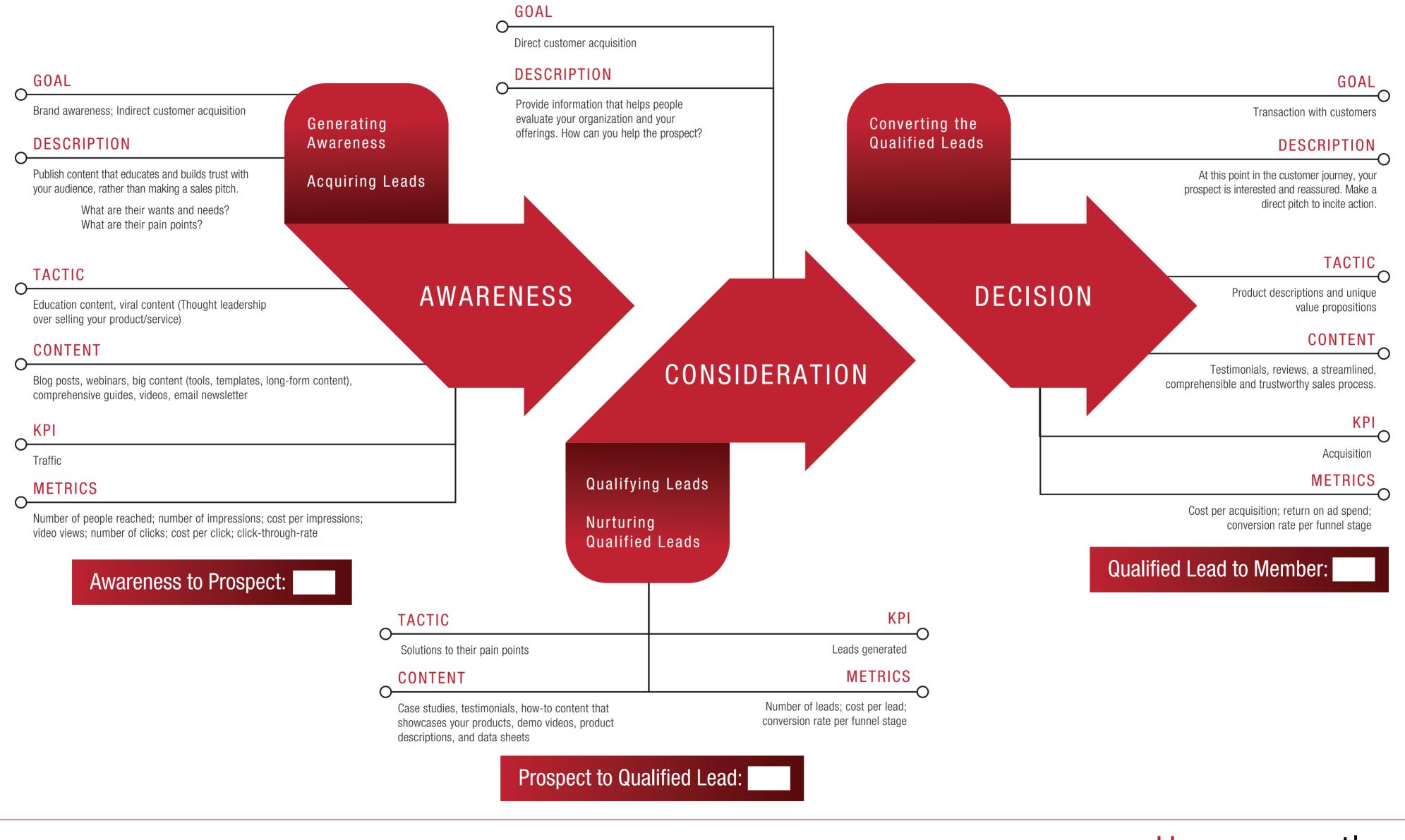
## LEAD GENERATION CUSTOMER JOURNEY



ve turn prospects into members/members into advocates